

Privacy Policy

Effective Date: June 27, 2025

Applies to: By Mo Collective (including Soulful Wealth Healing, Joyful Attempts, and The Creator Plug)

Contact Email: connect@bymocollective.com

1. Information We Collect

When you use our website, book services, or purchase products, we may collect the following:

- Personal Information: Name, email address, phone number, billing address
 - Payment Information: Processed securely via Paystack or other third-party gateways (we do not store your card details)
 - Business Information: For service delivery (e.g. invoices, financial records)
 - Usage Data: Device info, IP address, browsing activity (via cookies or analytics tools)
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2. How We Use Your Information

We use your data to:

- Provide and deliver services/products
- Communicate with you (booking confirmations, product delivery, support)
- Improve our offerings and user experience

- Comply with legal or regulatory requirements

We will never sell or share your information for profit.

3. Third-Party Services

We may use trusted platforms (like Paystack, Gumroad, Canva, Google Analytics, or email marketing tools) to process transactions or analyze traffic.

Each third-party service follows its own privacy and security policies.

4. Cookies & Analytics

We may use cookies to:

- Remember your preferences
- Track how you navigate our site
- Improve page speed and experience

You can disable cookies in your browser settings at any time.

5. How We Protect Your Data

We use:

- Secure HTTPS encryption on our site
- Strong passwords and two-factor authentication
- Only trusted platforms for payments and communication

6. Your Rights

You have the right to:

- Access, update, or delete your personal information
- Opt out of marketing emails at any time
- Request a copy of the information we hold about you

To exercise these rights, email: connect@bymocollective.com

7. Children's Privacy

Our website and services are not intended for children under 13. We do not knowingly collect data from children.

8. Policy Updates

We may update this policy occasionally. The latest version will always be available on our website. If major changes are made, we'll notify you by email or a banner notice.

By Mo Collective